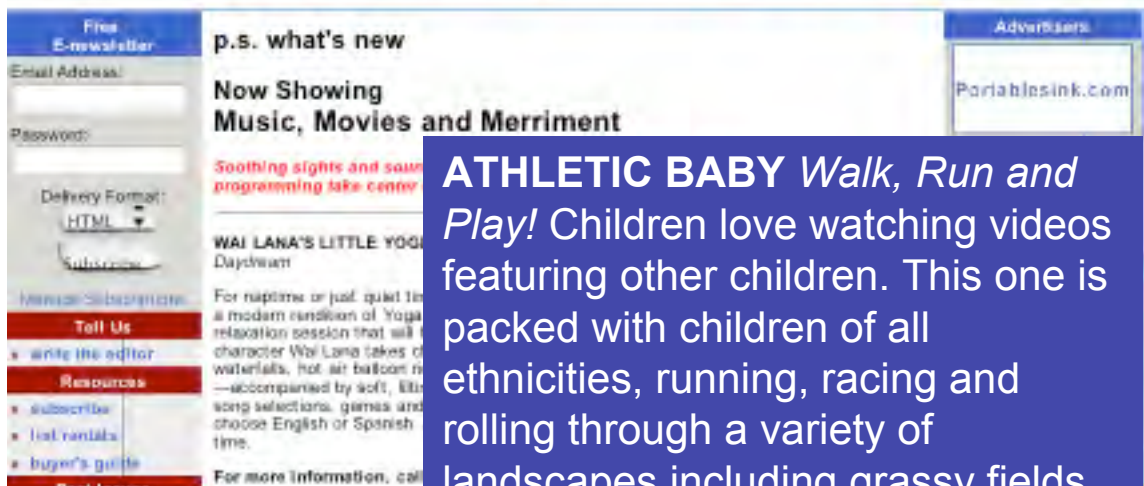


# ChildcareBusiness.com

November 2005



The header of the ChildcareBusiness.com website features a blue background with the site's logo on the left. On the right, there is a ProCare Software advertisement with the text: "Find out for yourself why ProCare Software is the most widely used and recommended childcare management system in the world. CLICK HERE FOR A FREE DEMO!". Below the main header is a red navigation bar with links for "current issue", "subscribe", "source book", "media kit", "source book form", "welcome to the industry", and "testimonials".



The main content area of the website is divided into several sections. On the left, there is a "Free E-newsletter" sign-up form with fields for "Email Address" and "Password", a "Delivery Format" dropdown menu set to "HTML", and a "Subscribe" button. Below the form are links for "Home/Subscribe", "Tell Us", "write the editor", and "Resources" (including "subscribe", "testimonials", and "buyer's guide"). The central section is titled "p.s. what's new" and "Now Showing Music, Movies and Merriment". It features a "Soothing sights and some programming take center" section for "WAI LANA'S LITTLE YOGI Daydream", described as a "modern rendition of Yoga relaxation session" with a "character Wai Lana takes on waterfalls, hot air balloons" and "soft, lilted song selections, games and more". On the right, there is an "Advertisers" section with a link to "Pariablesink.com".

**ATHLETIC BABY** *Walk, Run and Play!* Children love watching videos featuring other children. This one is packed with children of all ethnicities, running, racing and rolling through a variety of landscapes including grassy fields, on a farm, over bridges and on playgrounds. With a soundtrack of light and folksy music by Eddie Coker providing the backdrop, the children interact with a number of objects—hula hoops, balls, umbrellas—dancing, hopping and having a good time. For ages 3 months and up, this energetic DVD will keep kids on their feet. Thirty-minute running time. **For more information, [www.athleticbaby.com](http://www.athleticbaby.com).**



The image shows the cover of the "Athletic Baby" DVD. The title "ATHLETIC BABY" is at the top, followed by the subtitle "Walk, Run and Play!". Below the text is a photograph of children playing in a grassy field. A small inset image shows the DVD case. At the bottom, there is a line of text: "For more information, [www.athleticbaby.com](http://www.athleticbaby.com)."