

Connecticut Parent Magazine

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Family

Videos

Inspiring Future Athletes



AthleticBaby™, a company promoting the health and well being of infants and toddlers, has created the first in a series of DVDs introducing children to physical activity and sports. *AthleticBaby All-Star* is set to bouncy, playful music and incorporates colorful footage of balls, puppets and young children engaged in active play. Little viewers embark on an exciting journey that will inspire and delight them with creative, sports-related fun, including Tessa the Tennis Racquet and Marvin the Mill. The DVD introduces youngsters to a variety of sports including soccer, basketball, baseball and football. With a simple format, the DVD is designed for children 0-36 months. It is designed to help very small children grow to enjoy a physically active lifestyle. The

DVD is available for the suggested retail price of \$14.99.