

# Houston Baby

April 2007

## BABY PRODUCTS



### Signs of Intelligence

Did you know that babies communicate with signs before they are developmentally able to speak—and are smarter and faster adjusted because of it? There is now research to validate what parents of signing children have experienced firsthand. From their magical, animated tree house, Alex (who can hear) and Leah (who is deaf) invite infants and children to “Come sign with us!” in the *Signing Time* DVD. Watch and enjoy as Alex, Leah and all their friends share American Sign Language (ASL) signs with your child in a fun and playful way. DVD set 1-3 \$65 at [www.signitillits.com](http://www.signitillits.com).

### Fitness First

In a country where the obesity epidemic has affected thousands and increased diabetes, like type 2, diabetes and cardiovascular disease, the importance of being physically active at an early age cannot be underestimated. Our goal at athleticBaby is to inspire the parents of young children and underscore that it is never too early to start developing healthy habits. Studies have shown that being physically active at an early age can increase self-esteem, build confidence, and build a foundation for success in all areas of a child's life—not just fitness. Several titles to from which to choose. \$16.99 at [www.athleticbaby.com](http://www.athleticbaby.com)



## NEW-MOM MUST-HAVE'S!



### Teething Toyer

This is a must-have for new moms! Baby Vibe has come up with this revolutionary therapeutic device that vibrates, creating a massaging sensation that immediately relieves baby's gums of any discomfort. According to our product reviewers, despite the instructions to put in the fridge for only an hour, keep it in overnight so it's good and cold. \$12.95 at [www.jjworld.com](http://www.jjworld.com).

### Mess-Relief

With a regular burp duty, baby's mess runs down your back and onto you, the furniture and the floor. But *BurpCatcher* has an ingenious pocket that hangs open to catch baby's spit-up every time. Put it over your shoulder or across your arm—*BurpCatcher* stops the spit-up before it makes a mess! Made of soft flannel or cozy fleece, *BurpCatcher* is totally washable and versatile, with no hard parts or hardware. It can



### Rockin' Magic

One of *Graco's* newest products, this is very unique because it features three products in one! *Graco* took a poll to see what moms consider to be must-have baby products, and infant swings and bouncer seats were consistently mentioned. As a result, the *Swing 'n' Bounce* is one product that can be used as a traditional infant swing and a bouncer seat, as well as a carrier. The seat features two vibration settings, which can be used while the seat is on the swing frame or while it is being used as a stand-alone bouncer. The swing also

features a three-position recline. This is a great product for new moms. Suggested retail price \$129.99. Visit [www.graco.com](http://www.graco.com) for a store near you.

### Cuddly Classic

Sony's long-standing favorite classic, the *Waffle Weave* blanket, is back. She would be remiss if her collection did not include this favorite. And, alas, she has found the finest waffle weave worthy of a spot in the lineup. The yarn imported from Portugal is not only classically soft, but super-durable, as well. Tie it around your shoulders and run around the backyard like a super hero—it won't disappear. Intended to be loved on, machine washed and pressed down for generations. Retail \$71 to \$81 at [www.filmtheblanket.com](http://www.filmtheblanket.com)



### Pacifier Peeps

The *WubbaFub* pacifier was created by a mom who was tired, literally, from being woken up by her baby crying every time his pacifier fell out. By attaching a cute stuffed animal ring to the pacifier, she was able to encourage baby to hold onto the ring and keep the pacifier in his mouth. When the pacifier does fall out, baby sees the ring and recognizes it, reaches for it, and replaces it. Comes in packs of two or more. Choose from purple frogs, red dogs, yellow ducks, blue horses and more. \$29. Visit [www.hubbybaby.com](http://www.hubbybaby.com) for a full selection and other great gifts.

### Cool Babies

The *BabyBeeCool* Car Seat Cooler Pad was designed in the heat of the Arizona desert where interior car temperatures can reach in excess of 105 degrees Fahrenheit! Using the *BabyBeeCool* Car Seat Cooler Pad, the seat will be up to 100 degrees cooler. Your *BabyBeeCool* Car Seat Cooler Pad is an insulated fabric, which comes with reusable ice blocks that are placed in mesh pockets of the pad. This cooling protection lasts up to 10 hours in the extreme heat. \$49.99 at [www.babybeecool.com](http://www.babybeecool.com)



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