

TimesDaily

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Trends

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Tidbits

Start young

A new series of children's DVDs introduces toddlers up to age 36 months to the world of sports and physical activity — and encourages them to stick with it.

A Dallas mother who wanted her children to learn skills and confidence from sports founded athleticBaby two years ago. The DVDs are aimed at encouraging a lifetime of physical fitness.

The first two released serial this year in new reviews, are "athleticBaby God" and "athleticBaby All-Star," which looks at soccer, baseball, tennis and basketball.

The DVDs use puppets and other characters to entertain and teach both children and parents. Each DVD is about \$17, at www.athleticbaby.com.

